

# 2020 BEST PLACES TO WORK IN PA

**REGISTRATION DEADLINE: JUNE 26, 2020**

## What is Best Places to Work in PA?

Best Places to Work in PA is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by the *Central Penn Business Journal*.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

## Why participate?

By participating, you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

### 1) Heightened Company

**Pride.** If your company appears on the list, it could improve employee morale and retention.

### 2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

### 3) The Employee Feedback Report:

Included with registration, participants will receive their Employee Feedback Report detailing the company's employee responses. Also included are Pennsylvania state employee and employer benchmarks.

## Who can participate?

- Be a for-profit or not-for-profit business.
- Be a publicly or privately held business.
- Have a business facility in Pennsylvania.
- Have at least 15 full- or part-time employees working in or reporting to Pennsylvania.
- Be in business a minimum of one year.

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

### Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

### Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of five points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is not available.



## What does it cost?

# of PA Employees	# Employees Surveyed	Online Fee <sup>(1)(2)</sup>	Paper Fee <sup>(2)</sup>
15-24	All	\$735	\$995
25-250	All	\$935	\$1,580
251 or more	Up to 250 <sup>(3)</sup>	\$1,135	\$1,995

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings by the *Central Penn Business Journal* in December. Non-winning companies are not publicly revealed.

**For more information or to register, visit the website below or call BCG at 1-877-455-2159.**

[www.BestPlacestoWorkinPA.com](http://www.BestPlacestoWorkinPA.com)

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